



Cygnnet Infotech

Customer Solution Case Study

Site name:

<http://www.centrus.com.au>

Industry: Property for sale.

Client Profile

SEO Services to increase the visibility of the website.

The goal was to become Google no'1 on the search terms used in the associated industry.

The client offers a wide range of affordable priced housing options including 2, 3 or 4-bedroom contemporary townhomes

Situation

The goal was to become Google no'1 on the search terms used in their industry, for example "Town homes" and "Property for sale in Brisbane" were of prime importance.

The site needed the full optimization according to the Search Engine Friendliness.

Page titles, Meta tags, Alt tags, and Description, etc. were needed in order to proceed further in the SEO work.

Keywords were targeted for the submission in order to achieve site as no. 1 in all the Search Engines.

The Solution

A sustained and focused link building campaign over a period of time has helped the website gain rankings for some targeted keywords in major search engines including Google as indicated in the rankings report

Snapshots

- 8 mile plains townhouse- Ranking *5
- 8 mile plains townhome- Ranking *7
- Brisbane property investment opportunity- Ranking *9
- Investment opportunities townhouses- Ranking *7
- Townhomes Brisbane- Ranking *7



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At Cygnnet Infotech, our approach is extremely customer oriented and we aim at providing innovative software solutions to our customers. It reflects in our approach, our thinking, and the manner in which we deal with our clients and the world at large. Here is why you should partner with us:

- Cygnnet Infotech is an ideal choice for a strategic alliance. Since our inception, we have gained a wealth of expertise by implementing, upgrading, customizing, and maintaining business and technology milieu.
- Three mainstays of our Services are **Client Satisfaction, Transparency, and Quality**. By engaging our services, you move a step closer to Microsoft skill sets, well-established project management techniques & integration capability, geographic reach

At Cygnnet Infotech we provide business oriented approach by utilizing the approach and insights of service providers and specialists from across the globe

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