



Site name:

www.childfont.com

Industry: Education, E learning, Early child Education, Kindergarten.

SEO Services to increase the visibility of the website so that it is accessible to people who are interested to learn English Language.

Team SEO worked extensively & diligently to increase the visibility using SEO strategies

Client Profile

The Client is involved in the field of education, specially focusing on the art of reading and writing. The client had ventured into the new turf or elearning.

Situation

The main aim of the Client was to have a pronounced visibility so that it could be the preferred choice for anyone wishing to read and write English.

The Solution

The mission of the client was to reach to every child irrespective of the location and teach English. In order to realize this dream of clients **Cygnnet Infotech** widened its SEO work to an extent so as to increase the visibility of the Child Font.

In Order to achieve the above Objective Child font's site was redesigned, so that it could crawl in all the search engines.

Strong Meta tags, title and descriptions were created.

The main keywords related to education were targeted to increase the ranking in all the Search Engines.

Submissions to directory, forums, blogs, social book marking, etc were done, to increase the density of the site.



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Customer Solution Case Study

Snapshots

The site's top ranking positions included non-geographical keyword phrases relating to Child Learning Development and Home Schooling packages so that potential distant people outside their geographical area would find their site.

The results were excellent, with child font.com moving into the top ten on all major search engines within a matter of months.

Check out the snapshots of the targeted keywords according to Google.com and Google.UK

- Active white board - (Ranking *2) (Ranking *1)
- Child education development -(Ranking *8) (Ranking *2 & 3)
- Child development and learning -(Ranking *) (Ranking *3)
- Child teaching website- (Ranking *3) (Ranking *1)
- White board learning - (Ranking *5) (Ranking *2)

Cygnnet Infotech

At Cygnnet Infotech, our approach is extremely customer oriented and we aim at providing innovative software solutions to our customers. It reflects in our approach, our thinking, and the manner in which we deal with our clients and the world at large. Here is why you should partner with us:

- Cygnnet Infotech is an ideal choice for a strategic alliance. Since our inception, we have gained a wealth of expertise by implementing, upgrading, customizing, and maintaining business and technology milieu.
- Three mainstays of our Services are **Client Satisfaction, Transparency, and Quality**. By engaging our services, you move a step closer to Microsoft skill sets, well-established project management techniques & integration capability, geographic reach

At Cygnnet Infotech we provide business oriented approach by utilizing the approach and insights of service providers and specialists from across the globe