



# Cygnnet Infotech

## Customer Solution Case Study

### Site name:

<http://www.vastu-consultant.com/>

**Industry:** Society – Religion and Spirituality, Consultancy Services

### Client Profile

**SEO Services to increase the visibility of the website.**

**The goal of the site is to provide the online AstroVastu service and to attract new clients for their consulting services.**

The client provides valuable services and consultations related to Vedic Indian Vastu Shastra.

### Situation

The goal of the site is to provide online Astro Vastu services and to attract new clients for their consulting services.

### The Solution

**Cygnnet Infotech** has redesigned the entire site and keeping the regional business in mind, we planned the SEO techniques in order to reach achieve the goal.

We optimized the content and also added the **unique content** to the site including the keyword density optimization & link building campaign was launched.

The result was phenomenal. We are getting good number of clients by the marketing efforts. Please find the examples of key word ranking report below.

### Snapshots

- Online Vastu solutions -Ranking \*2
- Vastu Raaj- Ranking \*4
- Online Astro Vastu consultant - Ranking \*3
- Chinese Vastu - Ranking \*2
- Best consultant for Vastu tips - Ranking \*2



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### Cygnnet Infotech

Apart from key word ranking the Page Rank of the site has increased from 0 to 2 within one month.

The business has increased by 100%.

At Cygnnet Infotech, our approach is extremely customer oriented and we aim at providing innovative software solutions to our customers. It reflects in our approach, our thinking, and the manner in which we deal with our clients and the world at large. Here is why you should partner with us:

- Cygnnet Infotech is an ideal choice for a strategic alliance. Since our inception, we have gained a wealth of expertise by implementing, upgrading, customizing, and maintaining business and technology milieu.
- Three mainstays of our Services are **Client Satisfaction, Transparency, and Quality**. By engaging our services, you move a step closer to Microsoft skill sets, well-established project management techniques & integration capability, geographic reach

At Cygnnet Infotech we provide business oriented approach by utilizing the approach and insights of service providers and specialists from across the globe